FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response       | : 0.5     |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     King Mason                             |   |  |   |   | 2. Issuer Name and Ticker or Trading Symbol CROSSFIRST BANKSHARES, INC. [CFB]  |             |  |                        |                   |   |      |                    |  |  | Check all appoints X Direct                         | 1   |     | 10% Owner  |  |  |  |
|--|---|--|---|---|--|-------------|--|------------------------|-------------------|---|------|--------------------|--|--|---|---|-----|--|--|--|--|
| (Last) (First) (Middle) 11440 TOMAHAWK CREEK PARKWAY                             |   |  |   |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/19/2023  |             |  |                        |                   |   |      |                    |  |  | Officer (give title Other (sp. below) below)        |   |     |  |  | респу  |  |
| (Street)   |   | 4.   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |  |             |  |                        |                   |   |      |                    | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |  |   |   |     |  |  |  |  |
| (City)   | (St   | ate) (Z                                    | tip)  | R   | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant satisfy the affirmative defense conditions of Rule 10b5-1(c). See |             |  |                        |                   |   |      |                    |  | oursuant to  |   |   |     |  |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |   |  |   |   |  |             |  |                        |                   |   |      |                    |  |  |   |   |     |  |  |  |  |
| Date   |   |  | 2. Transaction<br>Date<br>(Month/Day/Yea                    | 2A. Deemo<br>Execution<br>if any<br>(Month/Da |  | Date,       |  | nsaction<br>le (Instr. |                   | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 and 5) |      |                    |  | Securities Beneficially Owned Following                                      |   | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)  |     | 7. Nature of Indirect Beneficial Ownership (Instr. 4)                  |  |  |  |
|  |   |  |   |   |  |             |  | Cod                    | le                | ٧   | An   | nount              | (A) or<br>(D)  | Price  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)      |   |     |  |  |  |  |
| Common Stock 05/1  |   |  | 05/19/2023  | 3   |  |             |  | A <sup>(</sup>         | (1)               |   |      | 7,116              | Α  | \$10.33  | 3 100,512(2)  |   | ) D |  |  |  |  |
| Common Stock   |   |  |   |   |  |             |  |                        |                   |   |      |                    |  | 640,352  |   | I   |     | LKCM<br>Private<br>Discipline<br>Master Fund<br>SPC <sup>(3)</sup>     |  |  |  |
| Common Stock   |   |  |   |   |  |             |  |                        |                   |   |      |                    |  |  | 405,264   |   | I   |  | Luther King<br>Capital<br>Management<br>Corporation <sup>(3)</sup> |  |  |
|  |   | Tab  | le II - Derivati<br>(e.g., pu                               |   |  |             |  |                        |                   |   |      |                    |  |  |   | ed  |     |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |   | 4. 5. Numbe Code (Instr. of  |             |  |                        | Exp               | ate Exiration   | n Da |                    | Amo<br>Sec<br>Und<br>Deri<br>Sec   | itle and<br>bunt of<br>urities<br>erlying<br>vative<br>urity<br>tr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |     | 10.<br>Ownershi<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 |  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   | Co  | ode  | e V (A) (D) |  |                        | Date<br>Exercisal |   |      | Expiration<br>Date | n Title  | Amount<br>or<br>Number<br>of<br>Shares                                       | 1   |   |     |  |  |  |  |

## **Explanation of Responses:**

- 1. CrossFirst allows each director to elect to receive all or a portion of the cash component of their annual compensation in common stock in lieu of cash retainer fees. The reporting person elected to receive common stock in lieu of such cash fees and to defer receipt of such shares in accordance with our Directors' Deferred Fee Plan. Amount reported represents a credit of phantom stock in accordance with our Directors' Deferred Fee Plan. All credited shares of phantom stock will be settled in common stock upon termination of service as a director.
- 2. Includes 30,163 shares of phantom stock previously reported pursuant to the Director's Deferred Fee Plan.
- 3. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.

/s/ Amy Abrams, by Power of Attorney

05/23/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.