FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D | .C. 20549 |
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|---------------|-----------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |        |  |  |  |  |  |  |  |  |  |
|--------------------------|--------|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-02      |        |  |  |  |  |  |  |  |  |  |
| Estimated average burden |        |  |  |  |  |  |  |  |  |  |
| hours per response       | e: 0.5 |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Geist Ron  (Last) (First) (Middle)  11440 TOMAHAWK CREEK PKWY  (Street)  LEAWOOD KS 66211 |  |  |  |     | 3. Da 05/1                 | Issuer Name and Ticker or Trading Symbol CROSSFIRST BANKSHARES, INC. [CFB]  3. Date of Earliest Transaction (Month/Day/Year) 05/11/2021  4. If Amendment, Date of Original Filed (Month/Day/Year) |  |   |  |       |   |               |                                | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner     Officer (give title Other (specify below) below)      6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting |   |   |  |  |  |  |  |  |  |
|---|--|--|--|-----|----------------------------|---|--|---|--|-------|---|---------------|--------------------------------|--|---|---|--|--|--|--|--|--|--|
| (City)  | (Sta   |  | Zip)   |     |                            |   |  |   |  |       |   |               |                                |  |   | Person  |  |  |  |  |  |  |  |
|   | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |     |                            |   |  |   |  |       |   |               |                                |  |   |   |  |  |  |  |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Y   |  |  | Execution Date,                                      |     |                            | Transaction<br>Code (Instr.   |  | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4<br>and 5) |  |       | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported                         |               |                                | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)  |   | Ownership   |  |  |  |  |  |  |  |
|   |  |  |  |     |                            |   |  | Со  | de V   |       | Amount  | (A) or<br>(D) | Price                          | Tr   | Transaction(s)<br>(Instr. 3 and 4)  |   |  |  | (Instr. 4)   |  |  |  |  |
| Common Stock 05/11/20   |  |  | /202   | 1   |                            | A <sup>(</sup>  | (1)  |   | 2,182  | A \$0 |   |               | 50,187                         |  | D   |   |  |  |  |  |  |  |  |
| Common Stock  |  |  |  |     |                            |   |  |   |  |       |   |               |                                | 656,302  |   | I   |  | By<br>Starwood<br>Investments,<br>L.P. |  |  |  |  |  |
|   |  | Tal  | ole II - Deri<br>(e.g.                               |     |                            |   |  |   |  |       | posed of,<br>convertib  |               |                                |  | Owned   | i   |  |  |  |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | te, | 4.<br>Transa<br>Code<br>8) | action<br>(Instr.   | 5. Numb<br>of<br>Derivativ<br>Securitie<br>Acquired<br>(A) or<br>Dispose<br>of (D)<br>(Instr. 3,<br>and 5) | /e (es  | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |       | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>3 and 4) |               | Derivative Security (Instr. 5) |  | 9. Num<br>derivat<br>Securi<br>Benefi<br>Owned<br>Follow<br>Report<br>Transa<br>(Instr. | tive<br>ties<br>cially<br>I<br>ing<br>ed<br>action(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) |  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |  |  |
| From law action   |  |  |  |     | Code V (A) (D)             |   |  |   | Date<br>Exercisa   | able  | Expiration<br>Date  | Title         |                                |  | Amoun<br>or<br>Numbe<br>of<br>Shares  |   |  |  |  |  |  |  |  |

1. Restricted stock grant pursuant to the CrossFirst Director Compensation Program, and which will vest on May 11, 2022. CrossFirst allowed each director to indicate his or her preference to receive compensation for the period from May 11, 2021 to May 11, 2022 in the form of 100% restricted stock or 50% restricted stock and 50% cash. The reporting person indicated a preference to receive compensation in the form of 50% restricted stock.

## Remarks:

/s/ Aisha Reynolds, Attorneyin-Fact for Ron Geist

05/12/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.